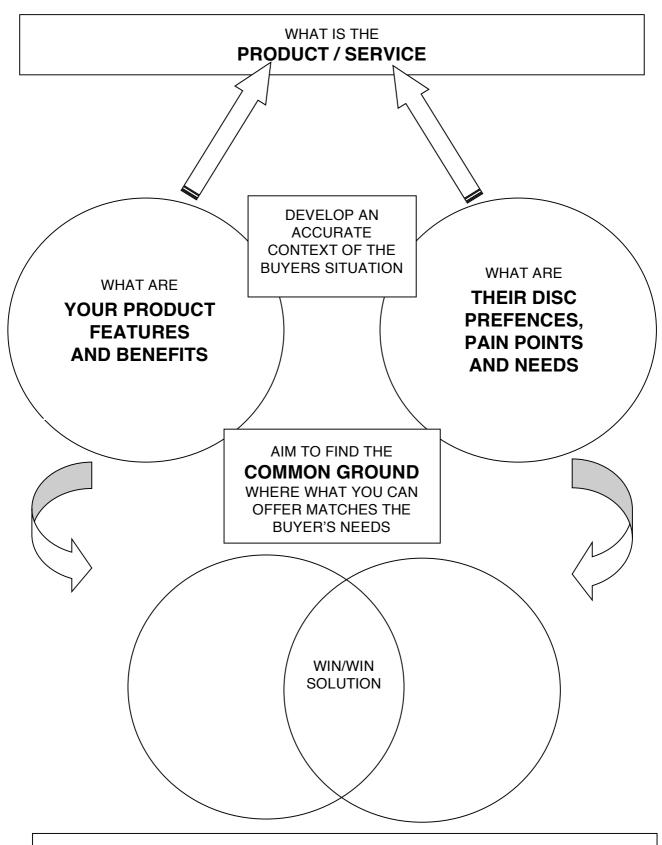
MAP YOUR SOLUTIONS TO THEIR NEEDS



ONCE YOU'VE ILLUSTRATED THE COMMON GROUND, YOU THEN HAVE THE GREATEST POTENTIAL FOR SALE